

# Thinking NEW

models of urban PPPs delivering Europe 2020

13.10.2011, 09:00-10:45



Organisers: **HAL9000 LTD**

In cooperation with:  
**Diputació de Barcelona**  
**Greater London Authority**  
**Roma Capitale**

Moderator: **Mattia Crosetto**

Speakers:  
**D. Cucurull i Descàrrega**  
**Mark Kleinman**  
**Frank Lee**  
**Federico Rocca**  
**Stefano Tersigni**  
**Roberta Angelilli**

Languages: **EN, ES, IT**

Venue:  
**Committee of the Regions,**  
**Jacques Delors JDE 62**

Networking event with  
refreshments will follow

## Description of the workshop

PPP's in metropolitan and surrounding areas have often provided the impulse for reshaping the urban landscape and the territory. The challenge is to match sustainable development and Europe 2020 priorities with requirements in terms of mobility, services, housing, tourism, culture and environment. The workshop presents three paramount cases, all of them based on innovative partnership initiatives: Barcelona, an EU benchmark for the ELENA Facility, London that is implementing the JESSICA "Green Fund" at urban level, and Rome that has launched an urban revolution with 225 projects aiming at reshaping the portrait of the city in the perspective of the year 2020.



Keyword: **13A55**

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